



Consultancy Ref No: 207/IWT/26-27

**RFP FOR CONSULTANCY SERVICES**

**WWF-PAKISTAN**

**SUBJECT:**

**Enhance awareness, skills, and the ability of the judiciary to prioritize wildlife crimes and convict perpetrators of illegal wildlife poaching and trafficking**

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**Application Submission:**

Application Submission: Interested consultants should submit the Proposal on the Application Form Available Online or can access through the following Link:

<https://forms.office.com/e/sxNStCNxPM>

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## 1) INTRODUCTION & BACKGROUND

Contract Type	Consultancy and Services
Duration of assignment:	05 months – (1 <sup>st</sup> January 2026 to 31 <sup>st</sup> May 2026)
Consultant	Firm/Individual (Both)

Pakistan hosts a remarkable diversity of rare and endemic wildlife species, making it a key target for poaching and illegal wildlife trade (IWT). However, systemic and socio-economic challenges continue to threaten the survival of these species. One of the major issues is the weakness of the regulatory framework, including limited coordination among government agencies and ineffective enforcement mechanisms. Institutional capacity remains inadequate, with a shortage of skilled personnel, infrastructure, and resources required to prevent poaching, disrupt trafficking networks, and manage the rehabilitation of confiscated wildlife. These gaps are further compounded by under-resourced law enforcement and judicial processes, which often fail to ensure successful prosecutions and meaningful deterrence.

The effectiveness of wildlife crime prosecution largely depends on the availability of qualified human resources, adequate training, and the provision of necessary equipment and facilities. Prosecutors must possess a deep understanding of relevant legal frameworks, case law, and the technical aspects of wildlife crimes. Judges and judicial staff, in turn, need to be well-informed about legal procedures, evidence admissibility, sentencing, and asset recovery, while also understanding the broader ecological harm caused by wildlife trafficking. Building the capacity of the judiciary is critical to strengthening legal responses and ensuring justice for wildlife and ecosystems.

An effective response to IWT also requires leveraging scientific, policy, academic, and advocacy inputs to support enforcement and shape informed strategies. These stakeholders play a crucial role in building awareness, guiding policy, and engaging communities to reduce demand for illegal wildlife products. Improved communication and collaboration at all levels-tactical, strategic, and political are essential to addressing IWT comprehensively. WWF-Pakistan, under its “Combating Wildlife Trafficking in Pakistan” project, plans to engage a consultant (firm or individual) to strengthen judicial capacity through targeted awareness-raising and skill-building activities. This initiative aims to empower the judiciary to prioritize wildlife crimes, ensure successful convictions, and uphold environmental justice. In this two-way assignment;

### **1. Develop knowledge products to raise awareness about wildlife crime, intended for use in judicial training academies**

- A booklet containing successful case studies about wildlife crimes and their convictions, specifically tailored for the judiciary, that will illustrate as real-life examples of wildlife crime investigations, prosecutions, and legal outcomes, displaying the importance of robust enforcement and judicial action in combating illegal wildlife trade. The data needs to be sourced from national (Pakistan), regional (Asian sub-continent) and global scale; show casing successful wildlife crime prosecutions intra - country (inter and intra provincial in Pakistan) and transboundary as well. To ensure the effectiveness and relevance of this information material, the consultant will review and include case studies that resonate with judicial audiences.

### **2. Enhance judicial ability to effectively prosecute wildlife crimes by providing successful case studies, informational material, and awareness sessions through federal and provincial judicial academies:**

- The consultant will serve as a resource person for awareness sessions with 04 judicial academies (one each in Islamabad, Lahore, Karachi, and Muzaffarabad - AJ&K), offering valuable insights and expertise on wildlife crime issues during these engagements. Through these awareness sessions, each judicial academy will engage at least 25 judges and prosecutors, who will gain valuable insights into the scale and nature of wildlife crimes and their impacts on the nature-based

economy and related ecosystems.

## 2) GENERAL CONDITIONS

- 1) The WWF-PAKISTAN reserves the right to reject or accept any proposal. The WWF-PAKISTAN reserves the right to proceed with the implementation of any Service, in whole or in part, as described in the Proposal.
- 2) The WWF-PAKISTAN reserves the right to engage in discussions with any BIDDER to clarify responses or discuss certain issues with regards to the proposal or services requested. The WWF-PAKISTAN has no obligation to notify the other BIDDERS of the discussions, clarifications, or other information provided by a BIDDER. Any additional information required for preparation of the BID shall be distributed to all participants at the same time.
- 3) The WWF-PAKISTAN reserves the right to award the proposal based on experience, qualification, completion date, service cost and other criteria, and not necessarily the lowest cost.
- 4) Based on the RFP BID the WWF-PAKISTAN is entitled to change/replace or omit any clause/part of the preliminary defined scope of services of the proposal. The WWF-PAKISTAN shall conduct negotiations with WWF to achieve the full compliance to the requirements.
- 5) The WWF-PAKISTAN reserves the right in the event the successful CONSULTANT fails to comply with the terms and conditions as listed, to cancel this contract and award it to another CONSULTANT without penalty or action against the WWF-PAKISTAN. The RFP does not constitute an agreement or order.
- 6) The RFP is not a binding agreement between the parties, submission of a proposal or response by a proponent is voluntary.
- 7) By submitting a bid, the BIDDER is deemed to have acknowledged all of the undertakings, specifications, terms and conditions, **WWF Fraud and Corruption Prevention and Investigation Policy and WWF's Environment Social & Safeguard for consultant agreement** and to be bound by them if the BID is accepted. All expenses incurred by the Bidder in connection with the preparation of its proposal are to be borne by the RFP participant, and the WWF-PAKISTAN shall not incur any obligation whatsoever toward the Bidder regardless of whether such bid is accepted or rejected.

## 3) PURPOSE

### a. Objective of the Consultancy:

The objective of this consultancy is to;

Enhance judicial ability to effectively prosecute wildlife crimes by providing successful case studies, informational material, and awareness sessions through federal and provincial judicial academies by;

- i. Developing knowledge products to raise awareness about wildlife crime, intended for use in judicial training academies
- ii. Enhance judicial ability to effectively prosecute wildlife crimes by providing successful case studies, informational material, and awareness sessions through federal and provincial judicial academies

### b. Specific Tasks:

The consultant will be required to;

- I. **Develop knowledge products to raise awareness about wildlife crime, intended for use in judicial training academies**
  - i. Conduct a comprehensive review of documented wildlife crime cases in Pakistan that resulted in successful investigations, prosecutions, and convictions.
  - ii. Liaise with relevant government departments, provincial wildlife authorities, and law enforcement agencies to access case files, judgments, and legal documentation.
  - iii. Shortlist and select at least 10 impactful case studies that reflect a diversity of wildlife crimes (e.g., illegal

- hunting, trade, trafficking, possession of protected species, etc.) and cover various regions and legal contexts within Pakistan.
- iv. Develop each case study to include key elements such as background/context, nature of offense, investigation and evidence collection methods, legal provisions applied, challenges faced, court proceedings, judicial outcomes, and lessons learned.
  - v. Highlight the role of prosecutors, judges, and law enforcement in each case to emphasize institutional coordination and legal best practices.
  - vi. Ensure that each case study demonstrates the real-world application of national wildlife laws and international conventions (e.g., CITES), where applicable.
  - vii. Integrate explanatory notes or sidebars within the booklet to clarify relevant sections of Pakistan's wildlife protection laws, evidentiary standards, and procedural aspects relevant to judicial decision-making.
  - viii. Ensure that the content is tailored to enhance legal literacy on wildlife crimes and avoid technical jargon that may be confusing or inaccessible.
  - ix. Coordinate closely with legal experts, prosecutors, and wildlife law specialists to validate the legal accuracy of each case study and ensure alignment with existing national and provincial legislation.
  - x. Review precedents and relevant case law to contextualize judgments or legal interpretations made in the case studies.
  - xi. Draft the content of the booklet in clear, compelling, and professional language suitable for a judicial audience.
  - xii. Include an introduction that explains the purpose and scope of the booklet, as well as key messages about the importance of judicial engagement in combating wildlife trafficking.
  - xiii. Draft summaries or key takeaways at the end of each case study to highlight lessons, implications, and recommended judicial responses.
  - xiv. Present a draft version of the booklet with WWF-Pakistan's Project team for feedback before finalization.
  - xv. Recommend use of infographics, legal flowcharts, or visual timelines within the booklet to illustrate case processes and judicial decisions where applicable.
  - xvi. Review layout drafts for consistency, factual correctness, and design alignment with WWF branding and legal sensitivity.
  - xvii. Maintain a record of sources, contributors, and permissions for all content used in the booklet.

**II. Enhance judicial ability to effectively prosecute wildlife crimes by providing successful case studies, informational material, and awareness sessions through federal and provincial judicial academies:**

- i. Serve as the lead resource person for in-person awareness sessions at four judicial academies including Islamabad, Lahore, Karachi, and Muzaffarabad (AJ&K) engaging a total of 100 judges (25 per academy) and providing critical insights and expertise on wildlife crime and its legal implications.
- ii. Establish coordination with judicial academies to finalize tentative dates and timelines for awareness sessions and obtain lists of nominated participants.
- iii. The sessions will be planned and scheduled through mutual agreement between WWF-Pakistan and the consultant, considering the project timeline. All dates and venues will be jointly determined by both parties.
- iv. Develop session materials (e.g., presentations, case summaries, handouts) tailored for judges and prosecutors.
- v. Share the session materials in advance before sessions with WWF-Pakistan's IWT Project Team Lead for review, feedback, and suggested improvements.
- vi. All resource materials, session content, and presentations will feature the logos of WWF-Pakistan, INL, and the U.S. flag on the booklet, in accordance with the branding guidelines provided by WWF-Pakistan.
- vii. Deliver engaging and informative sessions highlighting: the seriousness, scale, and transboundary nature of wildlife crimes, including poaching, illegal trade routes, and the organized networks involved.
- viii. The ecological, economic, and societal impacts of wildlife trafficking, including threats to biodiversity, ecosystem services, and the nature-based economy.
- ix. Legal implications and the role of judiciary in wildlife law enforcement.
- x. How successful convictions protect species and ecosystems and contribute to national obligations.
- xi. Real-life case examples showcasing successful investigations, prosecutions, and judicial decisions in Pakistan

- and relevant international precedents.
- xii. The ethical and moral responsibility of the judiciary in protecting Pakistan's natural heritage.
  - xiii. Facilitate discussions and Q&A sessions with judiciary participants to reinforce key messages.

#### 4) DELIVERABLES

1. Developed and designed Booklet containing at least 10 case studies
2. Tentative Agenda for awareness sessions
3. Presentations/resource material for awareness sessions
4. Delivery of 4 judicial awareness sessions
5. Final Report, lessons learnt and way forward

#### 5) PROJECT/ ASSIGNMENT TIMELINE

1<sup>st</sup> January 2026 to 31<sup>st</sup> May 2026 (05 months)

Consultant will be required to provide the breakup of tentative workplan in accordance with the given timeline.

#### 6) REQUIREMENTS

The interested consultant(s) should meet the following criteria:

1. The consultant (Firm / Individual) should have at least 5 (five) years of relevant experience in the field of developing and designing awareness material, conducting awareness sessions and reporting
2. Strong understanding of wildlife crime in Pakistan, including relevant national and provincial laws.
3. Proven ability to engage with senior-level stakeholders including judges, prosecutors, and law enforcement agencies.
4. Excellent writing, communication, and facilitation skills.
5. The firm should be registered with income tax and / or sales tax departments (NTN numbers should be clearly mentioned and valid documentary evidence be attached).
6. The consultant will be responsible for delivering high-quality services, maintaining client confidentiality, and providing expertise in ecological advocacy / policy/ governance
7. The consultant will provide the reports and presentations as per given timelines and deliverables for review from WWF Pakistan team and will be responsible for adhering to given timelines
8. Update WWF-Pakistan about the progress of the project on regular basis (Weekly basis or when need be)
9. Collaborate with WWF-Pakistan IWT – INL project team for visits.
10. Incomplete quotations, quotations not conforming to tender requirements or with vague replies will not be considered.
11. All the taxes levied must also be clearly stated.

#### 6) CORRESPONDENCE & SUBMISSION OF PROPOSAL

##### 1. **Application Submission:**

Application Submission: Interested consultants should submit the Proposal on the Application Form Available Online or can access through the following Link:

<https://forms.office.com/e/sxNStCNxPM>

2. Interested consultants should submit the Proposal and can send their Queries through Email by attention to the Following:

**To:** Faiza khan ([fakhan@wwf.org.pk](mailto:fakhan@wwf.org.pk))

Cc: Assadullah ([assadullah@wwf.org.pk](mailto:assadullah@wwf.org.pk))

The RFP submission deadline mentioned on WWF-Website.

- Any information and responses to enquiries will be made in writing and distributed by email to all proponents. Enquiries after the foregoing deadline will not receive a response.

## 7) FORMAT OF THE PROPOSAL

The BID submitted by the participant must be structured as per the below provided instructions:

- Application Form available at WWF-Website** - General information about the Bidder, covering, qualification and experience, CV and all related Information.
- Experience:**
  - Description of the complete projects:** the list and general information about the complete projects, description of the role in the project, other accomplishments of the Consultant.
- Proposal outlining scope consultancy service-** Description of scope and working process, stages, deliverables, exclusions, conditions;
- Provide template of already complete similar type of reports-** the WWF-PAKISTAN may request additionally;
- Service Provision Timeline** – Provide Detailed Work Plan as per Deliverable and TORs.
- Financial Proposal-** the prices shall be provided in Pak Rs, the total price shall include all costs related to service provision including applicable taxes.

**Note:**

Templates of all Information is provided on Application form available at WWF-Website. Any Additional Information related to the RFP can be attached along with application Form.

## 8) FINANCIAL PROPOSAL

- The proposed prices shall be provided in PKR
- The consultant will submit the cost of the assignment in a lump sum, including all applicable taxes according to the Government of Pakistan
- The boarding and lodging (Air and local travel, accommodation and food) of the consultant (individual or team) will be covered by WWF-Pakistan as per budget ceiling available

**The Payment Term:** shall be defined by the contract to be concluded between WWF -Pakistan and the consultant.

Financial Proposal				
Description	Units	Quantity	Rate	Total Amount (PKR)
1. Remuneration	33.5	1	51,804	1,735,434
2. Air Travel	Air travel cost for trainer will be covered by WWF-Pakistan as per available budget and original invoices			
3. Road Travel	Road travel cost for trainer will be covered by WWF-Pakistan as per available budget and original invoices			

4. Boarding/Lodging	Boarding and lodging cost for trainer will be covered by WWF-Pakistan as per available budget and original invoices
5. Others (Please specify) Training Material, Printing, Photocopies, Color printing, practical demonstration equipment	All the costs related to workshop (venue & meals), trainees (boarding and lodging), training material, printing, photocopies etc. will be covered by WWF-Pakistan
<b>Grand Total Inclusive of All direct or indirect Taxes and Out of Pocket Expenses</b>	

## 9) EVALUATION PROCESS

Applicant's proposal shall be evaluated based on Quality and Cost Based Selection (QCBS) method. Under QCBS both technical and financial proposals shall be evaluated as per following criteria against a maximum score of 100 points.

### A) Technical Proposal (70%)

- Detailed workplan
- Expression of interest (EOI)
- Company's Profile
- Detailed methodology

### B) Financial Proposal (30%)

- Detailed financial proposal which should be inclusive of all applicable taxes and out of pocket expenses. The financial proposal should follow a breakdown structure i.e., specifying cost(s) to each head and subhead
- Company's registration certificate
- NTN detail(s)
- Any legal or technical certification required for the task
- Audited Accounts Report (if available) of last FY

Note: Late/ incomplete submissions will not be accepted. Only three (03) top-ranked firms will be included in the comparative process

## 10) DOCUMENTATION AND CONFIDENTIALITY

All documents completed based on requirements of the present RFP shall be the property of the WWF-Pakistan and shall not without the consent of the WWF-Pakistan be used, reproduced or made available to third parties beyond what is necessary in respect of the fulfilment of the Project. All documents issued and information given to the BIDDER shall be treated as confidential.

## 11) BUDGET

Total budget for this activity, inclusive of all taxes and out of pocket expenses (lodging& boarding) are 2,144,240/- PKR.